

Publisher's Note

Increasing the visibility of published articles

The full text of articles published in the *Journal of Pharmaceutical and Biomedical Analysis* has been available online for several years. Accessing the online version of the *Journal of Pharmaceutical and Biomedical Analysis* is now even easier via the journal homepage at <http://www.elsevier.com/locate/jpba>. Via this website the table of contents and abstracts of recently published articles are accessible FREE of charge. In addition, scientists working at subscribing institutes also have access to the full text articles via **ScienceDirect** (www.sciencedirect.com) and **ScienceDirect WebEditions**. Recently the online archive of *Journal of Pharmaceutical and Biomedical Analysis* in ScienceDirect has been expanded back to volume 1 issue 1 (dating from 1983). All issues are fully searchable and browsable.

The number of institutes subscribing to ScienceDirect and ScienceDirect WebEditions continues to increase rapidly and as a result the *Journal of Pharmaceutical and Biomedical Analysis* is now available at the desktop of many scientists. The increase in the subscription base is reflected by the high usage of the journal. The **online usage** of the journal has increased considerably from around 3,000 full text downloads per month in the beginning of 2000 to 10,000 full text downloads per month in 2001.

In addition, the accessibility and visibility of the *Journal of Pharmaceutical and Biomedical Analysis* has been even further improved by establishing links from indexing and abstracting services such as **PubMed** and the **ISI Web of Science** to the full text of the journal in ScienceDirect. Scientists using these services and working at institutes subscribing to ScienceDirect are now able to access the full text of the journal articles directly from the abstracts, by clicking on the 'Elsevier Science Full-Text article' logo.

Initiatives to decrease publication time

To further decrease the publication time of articles submitted to the *Journal of Pharmaceutical and Biomedical Analysis*, several measures are being taken to increase the efficiency of the publishing process. Last year **PDF proofing** was introduced whereby authors receive the proofs of their article as a PDF attachment to an E-mail instead of a paper version. This has contributed to a more efficient and faster proofing process.

Furthermore an **Articles in Press** section in ScienceDirect has been started, containing papers that have been accepted for publication, but have not yet been corrected at proof stage or published in the printed journal. These manuscripts will be made available online as soon as possible after the peer-review process on an individual paper-by-paper basis, giving readers the chance to access top scientific research at the

earliest opportunity. Articles in Press are fully citable due to the innovative use of the DOI number. The articles are automatically replaced online as soon as the final version of the article has been published.

As the next step in streamlining the publication process, the *Journal of Pharmaceutical and Biomedical Analysis* is now working on the introduction of **Online Submission** of articles. In the near future authors will be able to submit their manuscripts online via the journal homepage at www.elsevier.com/locate/jpba. By offering authors the option to submit online via the journal homepage, papers can be processed more efficiently which will result in a shorter review time. More detailed information about this feature and instructions on how to submit your manuscript will become available soon on the journal homepage.

We are confident that these new and exciting developments will enable us to offer improved service to our readers and authors in the coming years and will contribute to the further success of the journal.